

Doosan Forklift

Doosan Infracore Company Ltd. is an international company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Instruments and Mechanization Systems.

Their United States partner, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client desires.

With a association consisting of over 90 independent sellers, the lift truck group provides quality materials handling equipment to the broad North American marketplace. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales locations all through Canada and the U.S. The forklift product line remarkably includes 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous truck designs vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing lift truck business in the North American market, thanks to their reliability in retaining a high degree of consumer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. lift Truck division stationed in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's forklift history

Korea's original home-based forklift market was an open-import enterprise. In the 1960s, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a national machinery expansion venture. Early sales of this industrial equipment focused on large business groups, the armed services and on state-run companies. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction grew to become the new focus for enhancing quality and product development.

Development of Lift Truck Exports

Daewoo began the first domestic lift truck business in 1967, and rapidly gained a massive 90% share in the Korean Materials Handling market. By the 1980s, Daewoo's advanced technological advancements combined with sales success placed them in a situation of substantial growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to respond to competitive pressures in the US materials handling industry. This project greatly expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a new plant which helped establish the business for the fabrication of high end added-value products suited for export. In 1993, the company had a international sales system and started exporting versions they had established through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international marketplaces.