

## Genie Forklift

Genie is a globally established corporation that enjoys the spirit of partnership with their extensive network of allied consumers. Genie Industries prides itself on the image of bringing materials and people higher and extending beyond the products they manufacture. Genie Industries strives to help clientele build their operations no matter how large or small the level of undertaking may be.

The introduction of the Genie Hoist in 1996, a pneumatic, versatile material lift initiated the beginning of Genie Industries. A succession of aerial work platforms and other material lift trucks followed to meet consumer demand. These modern products secured global recognition and established modern product design.

Genie Industries is currently a subsidiary of Terex Corporation. Sustaining foremost quality production and uncompromising service and support are among their top priorities. With customers from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured lift trucks on the jobsite, the company is self-assuredly grounded in their exceptional consumer service and values. Acknowledging that their consumers are their greatest motivation, the team at Genie Industries are personally committed to offering expertise and maintaining customer rapport.

The reliable team is constantly committed to recognize the most green and cost-effective, environmentally responsible methods to develop the products the consumers want. The company's "lean production" procedures help diminish waste while providing the highest quality product possible in the shortest timeframe at the least expensive cost to the client. The staff at Genie Industries is proud to serve the industry and this is mirrored in every creation they produce. Always welcoming customer input allows them to design and cultivate progressive new products that are simple to service and operate, provide optimum value-for-cost and satisfy international standards. Thriving on consumer opinion enables Genie Industries to continually evolve and meet the consumers' requirements.

Genie service experts recognize the importance of uptime. They are readily available to answer queries and provide solutions. Their vast parts network will promptly ship components to guarantee their customers' machines are operating efficiently. Every product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on client success. They manufacture and service their goods to boost efficiency and uptime on the job. Providing on-going education opportunities, to marketing support to flexible financing solutions, Genie Industries offers their customers the tools to get the most out of their purchase.